



BCEDC FYI – 8/17/11

CELEBRATE CULTURAL DIVERSITY SEPTEMBER 10

Laconia Multicultural Market Day is a day-long festival with arts, crafts, cuisine from a multitude of cultures from around the world. The festival celebrates and honors the growing diversity of our Lakes Region communities. Authentic artists from cultures represented in our communities perform in downtown Laconia and in Rotary Park. A special concert on Friday, September 9, kicks off the fun. Read more at <http://www.laconiamulticulturalmarketday.org>

DRIVE MORE TARGETED TRAFFIC TO YOUR WEB SITE

Have you wanted to improve your online marketing efforts? Learn about search engine optimization, pay per click advertising, social media sites and other tools with real-life examples at a workshop presented by SCORE Lakes Region and to be held on September 21 at Pease Public Library in Plymouth. Register by calling SCORE at 524-0137.

LAKES REGION BUSINESS RESOURCE FAIR

The Belknap County Economic Development Council and Lakes Region Chamber of Commerce are planning a half-day event providing regional resources for new and growing businesses. The Lakes Region Business Resource Fair will be held September 28, 2011 from 7:30 a.m. to 12:00 p.m. at Margate Resort, 76 Lake Street, Laconia, NH 03246. Registration required. Read more at http://www.bcedc.org/news_events_latest.html

NEW LEADERSHIP LAKES REGION CLASS FORMING

Modeled after the Leadership NH Program, Leadership Lakes Region is designed to educate and inform area individuals about numerous issues at work in the Lakes Region and to foster a climate of greater volunteerism among its graduates. The program begins in October and consists of seminar days covering the history/culture, health, social issues, politics, economic issues and educational opportunities in the Lakes Region and concludes with an informational day on Lake Winnepesaukee. To learn more about the program, contact Jennifer McLean, Leadership Lakes Region, One Mill Plaza, Laconia, NH 03246 by calling 524-6791 or visit the website: <http://www.leadershiplakesregion.org>