



F.Y.I. — 9/30/09

GOVERNOR'S ADVANCED MANUFACTURING & HIGH TECHNOLOGY SUMMIT

On October 13th, the Business and Industry Association, in partnership with New Hampshire High Technology Council, New Hampshire Manufacturing Extension Partnership, and The New Hampshire Division of Economic Development, will present the 7th Annual Governor's Advanced Manufacturing and High Technology Summit. It will be held from 7:00 a.m. to 2 p.m. at the Grappone Conference Center in Concord.

To register, please go to <http://www.acteva.com/booking.cfm?bevalID=188888>

WHAT NH FIRMS MUST DO TO SURVIVE GLOBAL COMPETITION

The New Hampshire Manufacturing Extension Partnership ([NH MEP](http://www.massmep.org)<http://www.massmep.org>) has announced the results of the first national survey of world-class manufacturers, hailing the findings as valuable to both state policymakers and New Hampshire companies. Based on an in-depth national survey of more than 2,500 manufacturers, including 74 firms in New Hampshire, the study identifies six crucial strategies necessary for world-class manufacturing success. To read the report, please visit <http://blog.nheconomy.com/?p=500>.

SCORE OFFERS WEB SITE MARKETING TIPS

Get up to speed with all the tools available to help drive more traffic to your web site and convert visitors to customers. Learn methods and tactics for improving your online marketing using search engine optimization, pay per click advertising, social media sites. Don't miss this October 20 workshop. Read more at http://www.bcedc.org/new_events_events.asp.

NEXT STEPS FOR CEDS

The Lakes Region Comprehensive Development Strategy Committee is entering Phase II of its process. With an approved plan in place, the committee is focused on updating goals and objectives and is considering becoming an Economic District.

Are you civic minded? Do you want to make a difference in your community? Do you have a project in mind? Now is the time to join other local residents and business leaders to shape the future of the greater Lakes Region. Join the CEDS Committee on Wednesday, October 28, at 4:00 p.m. at Lakes Venture Resource Center (SNHU – Laconia Center), 2 Airport Road, Gilford, NH. Visit <http://www.lakesrpc.org/CEDS>.

PSNH EXPANDS ITS HOME ENERGY AUDIT PROGRAM — NOW “FUEL NEUTRAL”

Public Service of New Hampshire's Home Energy Audit program has been modified to include homes of all heating fuel types. It is open to the first 200 PSNH customers who meet the program's eligibility requirements. Qualified PSNH customers can receive a comprehensive “whole house” energy assessment and may receive incentives for making energy efficiency improvements. If you are interested in lowering your energy bill this winter, visit <http://www.psnh.com> and click on the *Home Energy Audit* link for more information.