



F.Y.I. — 4/22/10

Earth Day! Be good to your Mother.

LOANS AND GRANTS FOR ENERGY REDUCTION

The Enterprise Energy Fund is a low-interest loan and grant program available to businesses and nonprofit organizations to help finance energy improvements and renewable energy projects in their buildings. The goals are to reduce energy costs and consumption and to promote economic recovery. The New Hampshire Community Development Finance Authority and its partners, the New Hampshire Community Loan Fund and The Jordan Institute, were awarded \$3.5 million in American Recovery and Reinvestment Act funding through the New Hampshire Office of Energy and Planning, to capitalize a revolving loan fund to provide these loans and grants. Read more about this program at http://www.nhcdfa.org/web/erp/eef/eef_overview.html

Interested businesses and organizations are urged to register for an upcoming Enterprise Energy Reduction Fund information session by visiting this website:

<file://localhost/. http://:guest.cvent.com:EVENTS:Info:Summary.aspx%3Fi=5949f68f-145f-46be-a3f5-d9a71877428b>

DRIVING TRAFFIC TO YOUR WEBSITE

SCORE Lakes Region will offer an introductory workshop on search engine optimization and online marketing. Sponsored by Laconia Savings Bank, the program will be held on May 13 at Pease Public Library in Plymouth. Leading the workshop will be Link Moser, founder and senior developer of Windhill Designs. To learn more, please visit the SCORE Lakes Region website http://www.scorelakesregion.org/view_calendar.html or call 524-3057 to register.

CROW-ING ABOUT GREENERPALOOZA III

Grammy Award winning artist Sheryl Crow has played to sold-out audiences across the globe and, on August 12th, she will be headlining this year's Greenerpalooza III show at the Meadowbrook U.S. Cellular Pavilion in Gilford with special guest Colbie Caillat.

Greenerpalooza is a celebration of energy efficiency and environmental consciousness in the Granite State. Each year, thousands of concert-goers descend upon the Meadowbrook to visit an eco village showcasing the latest green products as well as to enjoy some great music. Tickets are currently on sale at

http://www.meadowbrook.net/?page=event_info&show_code=081210

FOUR ELECTED TO BCEDC BOARD

At its March 24th annual meeting, the Belknap County Economic Development Council elected four Incorporators to its Board of Directors. Joining the Board for three-year terms are Lakes Region business leaders Randy Eifert, branch manager of the Court Street, Laconia office of Cross Insurance; John P. Giere, Esq., managing partner of Wescott, Dyer, Fitzgerald & Nichols, P.A.; and Sonya Misiaszek, AIA, a principal in the architectural firm Misiaszek Turpin PLLC of Laconia. State Representative Kate Miller, District 3 – Meredith, has been elected for a one-year term.